For purposes of this Ohio High School Athletic Association Trade Names and Trademarks Use Policy (this “Policy”), the term “Trade Names” and/or “Trademarks” shall collectively refer to all names, marks, symbols, emblems, logos, designs, trade dress, slogans, taglines and other designations utilized by the Ohio High School Athletic Association (the “OHSAA”), including, but not limited to, those marks listed at the end of this Policy as Exhibit A. These Trade Names and Trademarks are proprietary names and marks owned by the OHSAA and are protected under applicable state and/or federal law.

Any and all uses of the Trade Names and/or Trademarks pursuant to this Policy must receive the prior written approval of the OHSAA Commissioner’s Office.

1. Use by OHSAA Member Schools and Host Tournament Sites
   By virtue of membership in the OHSAA and/or agreement to host an OHSAA tournament contest(s), each member school and/or host tournament site is granted a non-exclusive, non-transferable limited license to use the Trade Names and Trademarks, subject to the terms of this Policy, on or in conjunction with game/tournament related printed materials (game programs, unless supplied by the OHSAA) distributed and/or sold at the venue where the contest(s) are being held; signs, banners and/or audio-visual presentations at the venue where the contest(s) are being held promoting the OHSAA, the contests and/or the venue hosting the OHSAA contest(s); or merchandise worn by contest and/or OHSAA tournament personnel.

Specifically excluded from the license granted to the member schools and/or host tournament sites is any other merchandise that is distributed or sold by the member school, school-related entity or host tournament site, including merchandise sold or distributed in conjunction with OHSAA tournament events.

The non-exclusive, non-transferable limited license described in this section shall expire upon the conclusion of the tournament contest(s)/expiration of the tournament host site agreement.

2. Use by OHSAA Licensed Vendors
   Only OHSAA-licensed vendors may be utilized to produce OHSAA tournament merchandise and officials merchandise bearing the Trade Names and/or Trademarks of the OHSAA in accordance with their license agreement. Unless otherwise agreed upon by the OHSAA Commissioner’s Office, any agreements between a member school (or tournament event host) and a vendor licensed by the OHSAA for tournament merchandise and/or officials’ merchandise shall be subject to the prior approval of the OHSAA. Furthermore, no school or tournament host has any authority to enter into any agreement with a vendor not licensed by the OHSAA for the use or application of any Trade Names and/or Trademarks.

3. Use by Media Outlets
   Media outlets may use OHSAA Trade Names and/or Trademarks to report on interscholastic athletics or OHSAA tournaments or as a link for internet users to navigate to the OHSAA website (www.ohsaa.org). Use of OHSAA Trade Names and/or Trademarks by media outlets
shall in no way imply that the OHSAA endorses that particular media outlet and/or the content of that media outlet.

4. **Limitations on Use of the Trade Names and/or Trademarks**
   No person or company, whether licensed or not, shall alter the Trade Names and/or Trademarks in any way, co-brand their own products or materials with the Trade Names and/or Trademarks or incorporate the Trade Names and/or Trademarks into their respective trade names, trademarks, service marks, company names, Internet addresses, domain names or any other similar designations.

5. **Additional Policies**
   - The OHSAA shall publish a listing of licensed vendors on a regular basis.
   - The enforcement of this Policy shall be the responsibility of each member school or host tournament site in conjunction with the OHSAA.
   - Selection of a member school or site to host an OHSAA tournament contest(s) shall be conditioned, in part, upon such member school’s or host site’s agreement to comply with and enforce this Policy. Failure to enforce this Policy may disqualify a school or site from eligibility to host future OHSAA tournament contests.
   - This policy may be revised as deemed necessary by the OHSAA.

**EXHIBIT A.**

**Word Marks**
- OHSAA
- Ohio High School Athletic Association
- Respect The Game

**Design Marks**
- OHSAA Logo
- OHSAA Centennial Logo
- Respect The Game Logo