Session 4

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Mistakes Booster Clubs Make (in no particular order)

- Senior parents running the booster club
  - **Tip**: Use underclass parents to run your booster club – It creates a natural mentor scenario

- Isolating the Club
  - **Tip**: Incorporate other groups
  - **Tip**: Invite past officers, alumni
Mistakes Booster Clubs Make
(in no particular order)

• Not outlining job descriptions and areas of responsibility
  • **Tip**: Put the duties/responsibilities on the back of nomination forms, distribute at meetings.
Mistakes Booster Clubs Make
(in no particular order)

- Lack of Mission and Vision statement
  - **Tip**: Make sure your mission statement
    - Identifies who you are
    - Defines your group's objectives, and
    - Gives volunteers and supporters a clear understanding of why you exist
Mistakes Booster Clubs Make
(in no particular order)

• Lack of policies & procedures
  • **Tip**: How to handle major issues should be outlined in your by-laws
  • **Tip**: Minor issues should be discussed regularly between club officers – record for future reference
Booster Do’s & Don’ts!

Basic Training

Mistakes Booster Clubs Make
(in no particular order)

• Not Establishing a working relationship with school administrators and coaches
  • Remember we are here to support not dictate

• Keeping the club compliant with state and federal guidelines
  • Tip: Corporate book – kept in safe location
Mistakes Booster Clubs Make
(in no particular order)

• Not keeping in contact with alumni and business supporters
  • Tip: Develop a monthly newsletter
  • Tip: Use your website to gather updated contact information
Booster Do’s & Don’ts!

Basic Training

Booster Club Building Points
(in no particular order)

• 8 Key Points for Building Successful Booster Clubs

• Strong leadership
• Annual reviews and audits
• Clearly defined policies, procedures and roles
• Fun and inviting atmosphere
• Built-in mentoring systems
• Well defined and thought through objectives
• Consistent communications
• Structured to spread the tasks

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Booster Do’s & Don’ts!

Basic Training

Questions & Answers